# What is googleio?

- Key note presentations + product announcements
- Parallel sessions of key technologies from google
  - Android
  - Web technologies
    - HTML 5
    - App Engine - cloud web computing
    - Chrome web browser + Chrome OS
    - Google Wave + Social web
    - Google Web Toolkit (GWT)
    - Using google web services
    - Embedding google technology in your own pages
  - "Fireside Chats" and "Office hours"
  - Exhibition from google users and partners
  - Emphasis on open-standards and open-source

Why do I go?

- World's best deal
  - Especially with academic discount
    - SLAC didnt pay – high tech vacation
  - Lots of loot
  - Free food and beer
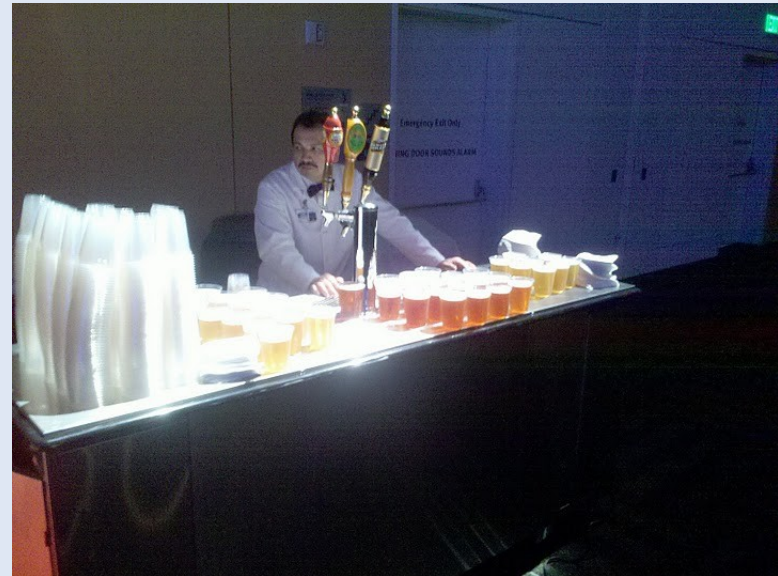
Mini Maker Faire
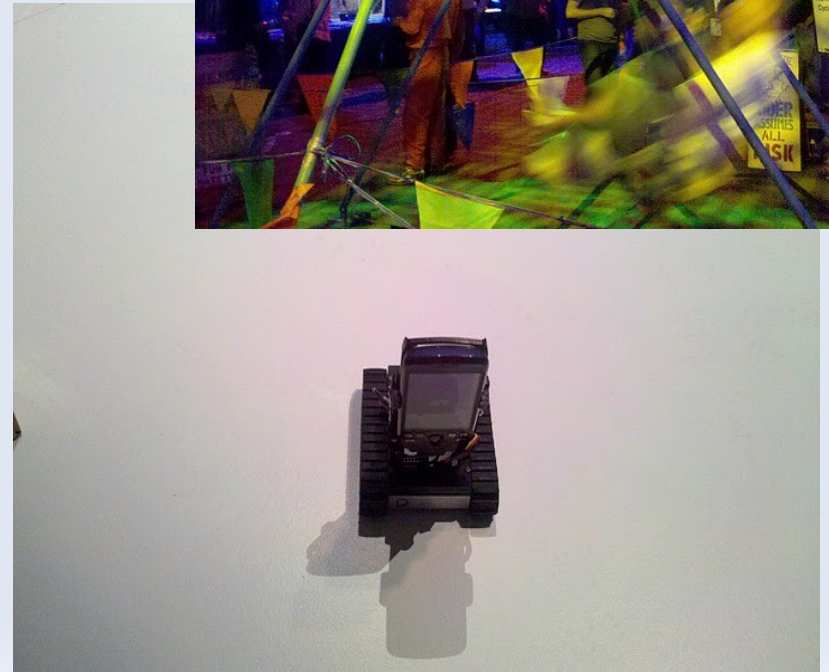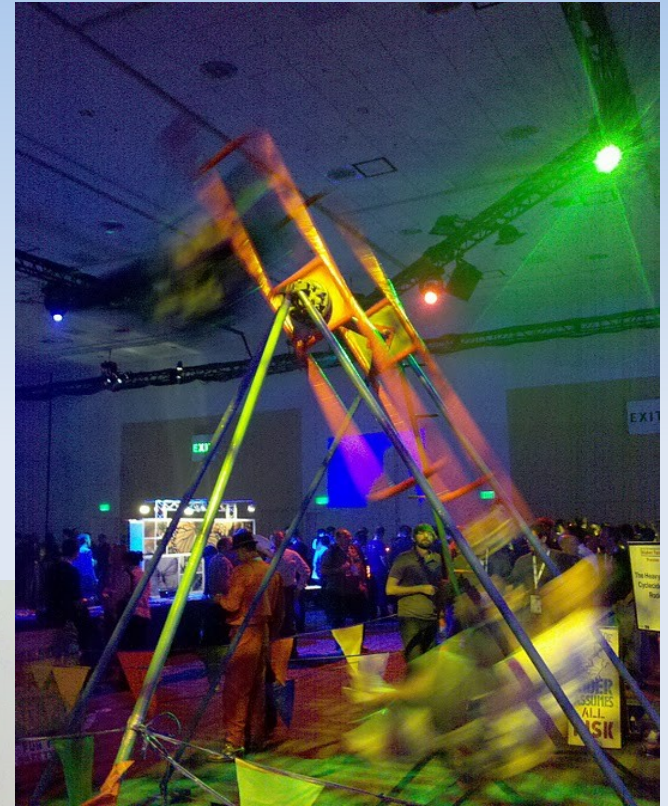
Cool Demo's

Free Car

Annoucement Highlights

- WebM
  - Released VP8 video-codec as open source royalty free
  - Makes embedding video as easy as images
    - <video src="movie.webm">
  - Mozilla, Chrome, Opera, Adobe, ...
- Chrome Web Store
  - Makes buying corporate applications as easy as buying an iPhone (or Android) App
    - Replacement for Taleo anyone?
- Google Wave open to all
  - Can embed "waves" on your own web pages

Announcement Hightlights

- Google TV
    - Coming to your living room in time for Christmas
    - "Seamless integration of TV, Web and Google search"
    - Partners: Sony, Logitech, BestBuy, Dish Network, Intel, Adobe, …
- Android
    - Android 2.2 (Froyo) released
    - 100,000 activations a day
        - Now in second place behind RIM
    - 1 billion miles navigated

Announcement Hightlights

- Google storage for Developers

- Big Query API

- Prediction API

  - Showed demo of database with 60billion records

  - SQL queries giving results in (sub) seconds

  - Requested access to try Fermi astroserver database

Lessons learned

- Don't do presentations relying on wireless in front of 5000 people with 2 cell phones and a laptop each
- Sell your AAPL stock now
- You do need a Twitter account
- Lost of interesting things coming from google in the coming years
- See for yourself http://googlecode.blogspot.com/2010/05/io-recap-o