

Maximum Likelihood:

Statistics in photon counting experiments

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Questions in γ -ray astronomy

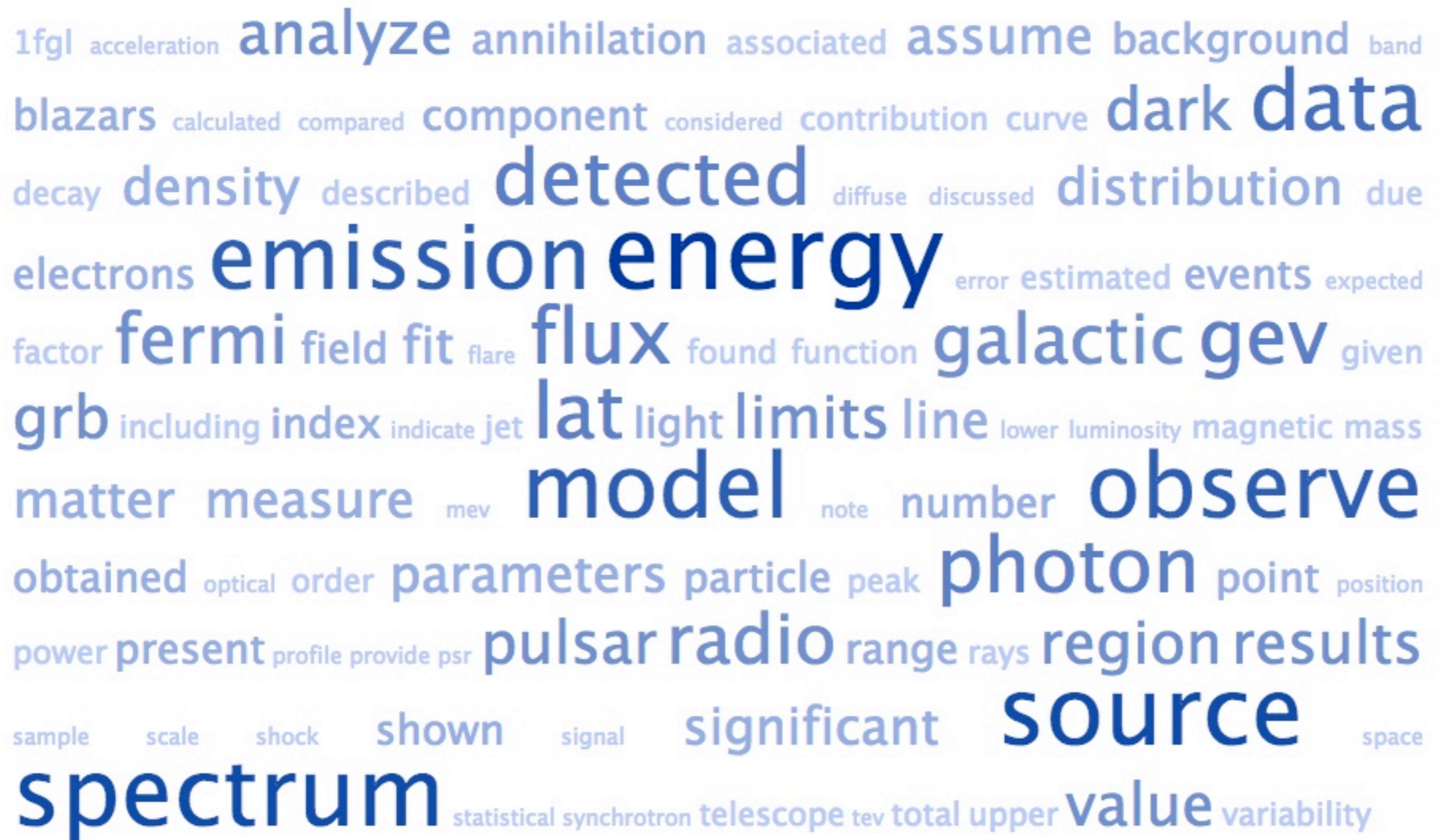
- Is a source significantly detected?
- If so, what is its flux?
- If not, what is upper limit on the flux?
- What kind of spectrum does it have?
- What is its spectral index?
- What is its location in the sky?
- What are the errors on these values?
- Is the source variable?

Questions in DM astrophysics

- Does Fermi detect γ -ray line emission from DM particle annihilation?
- With what significance?
- What is the energy of the line?
- What is the measurement error?
- What is the spatial distribution?
- What kind of systematic errors may be present?

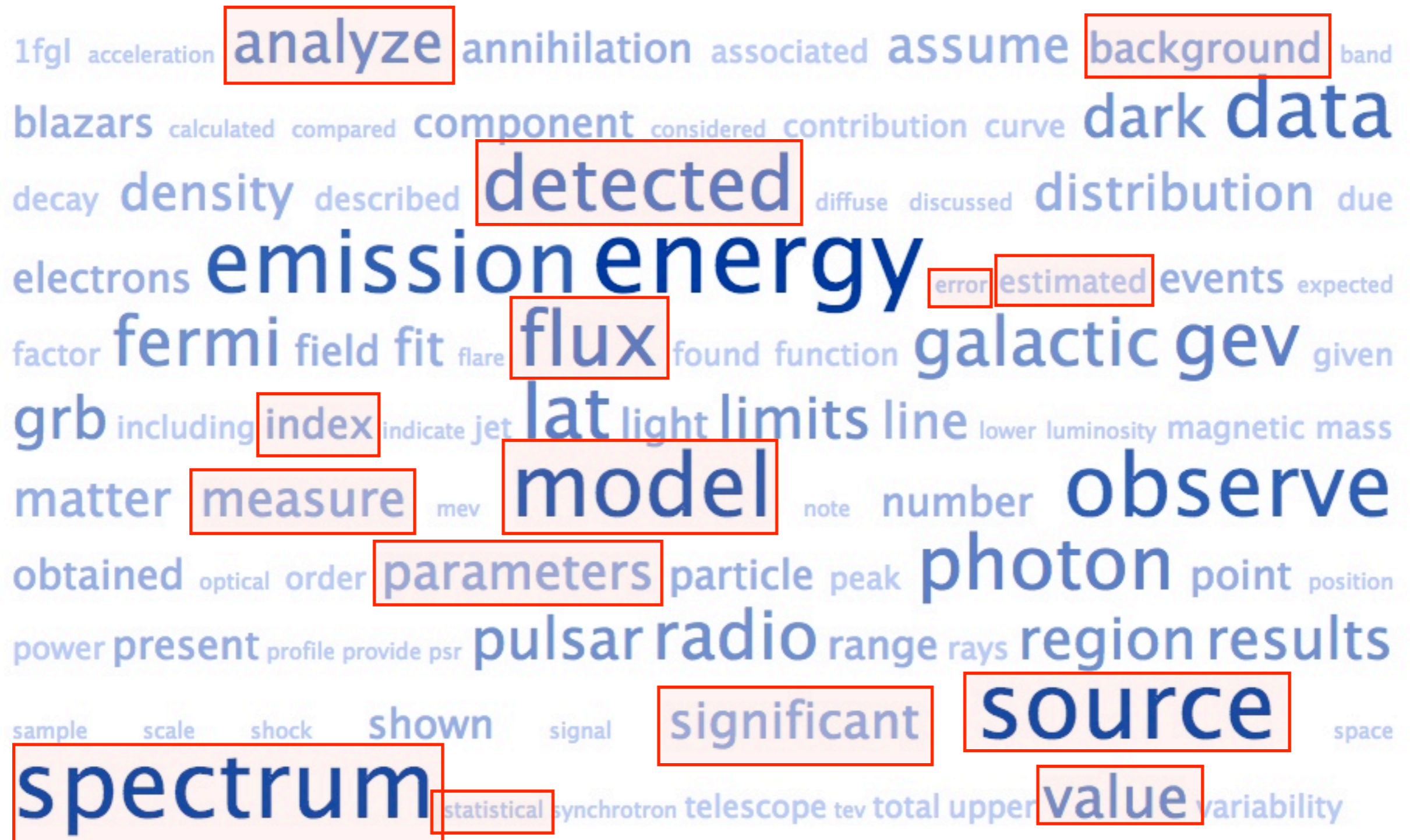
LAT paper tag cloud

100 most frequently used words from 875 papers mentioning LAT and γ -ray on arXiv



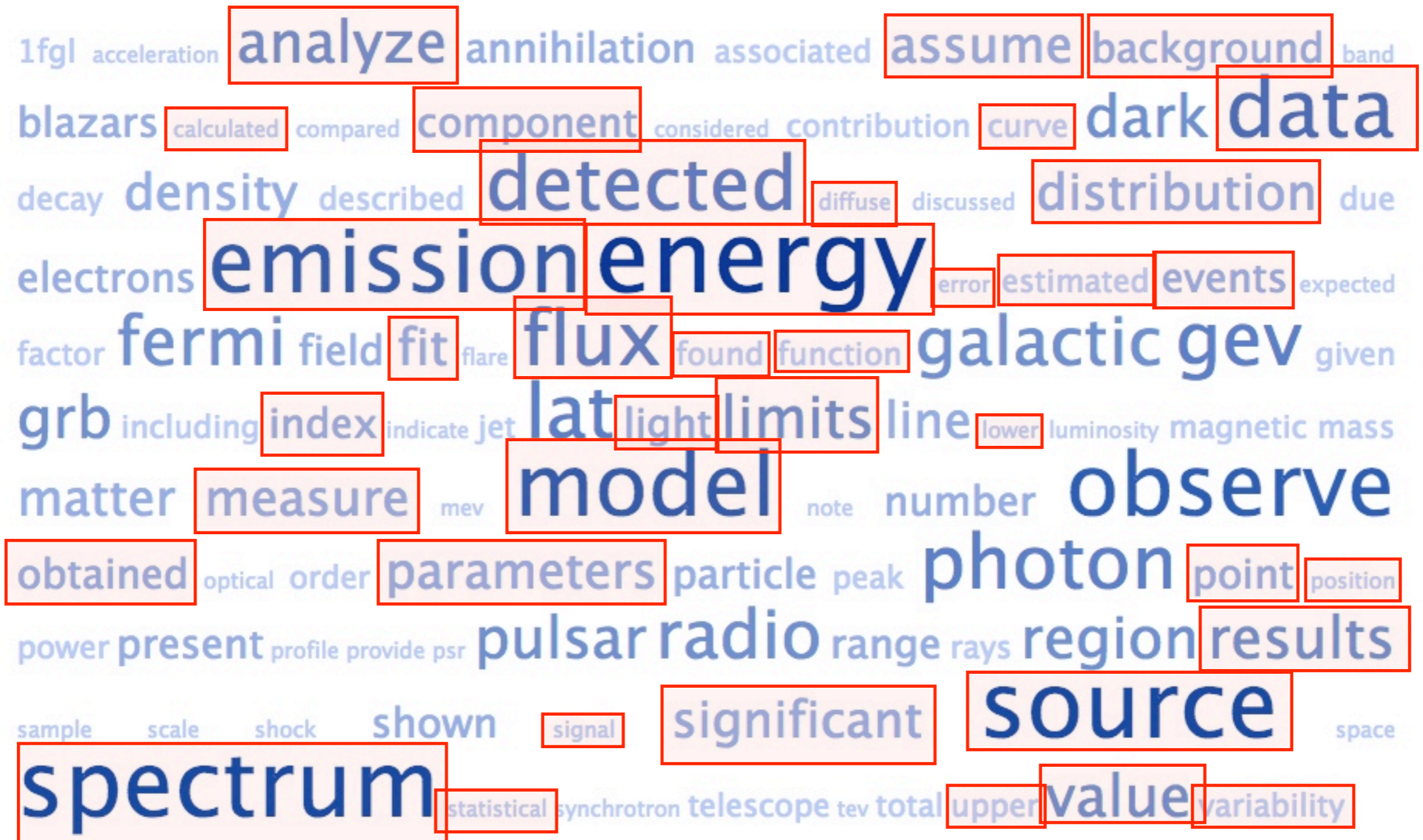
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Maximum likelihood estimation

- Given a set of observed data:
- ... produce a model that *accurately* describes the data, including parameters that we wish to estimate,
- ... derive the probability (density) for the data given the model (PDF),
- ... treat this as a function of the model parameters (likelihood function), and
- ... maximize the likelihood with respect to the parameters - ML estimation.

Maximum likelihood basics

- Data: $X = \{x_i\} = \{x_1, x_2, \dots, x_N\}$
- Model parameters: $\Theta = \{\theta_j\} = \{\theta_1, \theta_2, \dots, \theta_M\}$
- Likelihood: $\mathcal{L}(\Theta|X) = P(X|\Theta)$

- Conditional probability rule for independent events: $P(A, B) = P(A)P(B|A) = P(A)P(B)$
CPR Independence

- For independent data:

$$\begin{aligned} P(X|\Theta) &= P(\{x_i\}|\Theta) = P(x_1|\Theta)P(x_2, \dots, x_N|\Theta) = \dots \\ &= P(x_1|\Theta)P(x_2|\Theta) \dots P(x_N|\Theta) = \prod_i P(x_i|\Theta) \end{aligned}$$

$$\mathcal{L}(\Theta|X) = \prod_i P(x_i|\Theta)$$

ML estimation (MLE)

- Parameters can be estimated by maximizing likelihood. Easier to work with log-likelihood:

$$\ln \mathcal{L}(\Theta) = \ln \mathcal{L}(\Theta|X) = \sum_i \ln P(x_i|\Theta)$$

- Estimates of $\{\hat{\theta}_k\}$ from solving simultaneous equations:

$$\left. \frac{\partial \ln \mathcal{L}}{\partial \theta_j} \right|_{\{\hat{\theta}_k\}} = 0$$

- For one parameter, if we have: $\mathcal{L}(\theta) \sim e^{-\frac{(\theta-\hat{\theta})^2}{2\sigma_\theta^2}}$

then: $\left. \frac{\partial^2 \ln \mathcal{L}}{\partial \theta^2} \right|_{\hat{\theta}} = -\frac{1}{\sigma_\theta^2}$

Gaussian approximation

so 2nd derivative is related to “errors”

Why maximum likelihood...

...rather than some ad-hoc estimation method?

- ML framework provides a “cookbook” through which problems can be solved.
In other methods ad-hoc choices may have to be made.
- ML provides unbiased, minimum variance estimate as sample size increases.
Same may not be case for ad-hoc methods.
- Asymptotically Gaussian: evaluation of confidence bounds & hypothesis testing.
- Well studied in the literature.
- Starting point for Bayesian analysis.

χ^2 fit of constant - I

- Data: independent measurements of flux of some source with errors - (x_i, σ_i)
- Model: all measurements are of a constant flux F with Gaussian errors.

- Probabilities: $P(x_i|F) = \frac{1}{\sqrt{2\pi}\sigma_i} e^{-\frac{(x_i-F)^2}{2\sigma_i^2}}$

- Log likelihood:

$$\ln \mathcal{L}(F) = - \sum \frac{(x_i - F)^2}{2\sigma_i^2} - \sum \ln \sigma_i - \frac{N}{2} \ln 2\pi$$

χ^2 fit of constant - II

- Log likelihood:

$$\ln \mathcal{L}(F) = - \sum \frac{(x_i - F)^2}{2\sigma_i^2} \quad \text{Constant with respect to } F$$
~~$$- \sum \ln \sigma_i - \frac{N}{2} \ln 2\pi$$~~

- Maximize for MLE of F :

$$\frac{\partial \ln \mathcal{L}}{\partial F} = \sum \frac{x_i - F}{\sigma_i^2} = 0 \implies \hat{F} = \frac{\sum x_i / \sigma_i^2}{\sum 1 / \sigma_i^2}$$

- Curvature gives “error” on F :

$$\frac{1}{\sigma_F^2} = - \left. \frac{\partial^2 \ln \mathcal{L}}{\partial F^2} \right|_{\hat{F}} = \sum \frac{1}{\sigma_i^2} \implies \sigma_F = \frac{1}{\sqrt{\sum 1 / \sigma_i^2}}$$

Event counting experiment

- Experiment detects n events (e.g. γ rays)
- Model: Poisson process with mean of λ :

$$P(x|\theta) \rightarrow P(n|\lambda) = \frac{\lambda^n e^{-\lambda}}{n!}$$

- Log likelihood: $\ln \mathcal{L}(\lambda) = n \ln \lambda - \lambda - \ln n!$
- ML estimate and error in Gaussian regime:

$$\frac{\partial \ln \mathcal{L}}{\partial \lambda} = \frac{n}{\lambda} - 1 \implies \hat{\lambda} = n$$

$$\sigma_{\lambda}^2 = - \left. \frac{\partial^2 \ln \mathcal{L}}{\partial \lambda^2} \right|_{\hat{\lambda}} = \frac{n}{\hat{\lambda}^2} \implies \sigma_{\lambda}^2 = n$$

Gaussian approximation

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Constant WRT λ

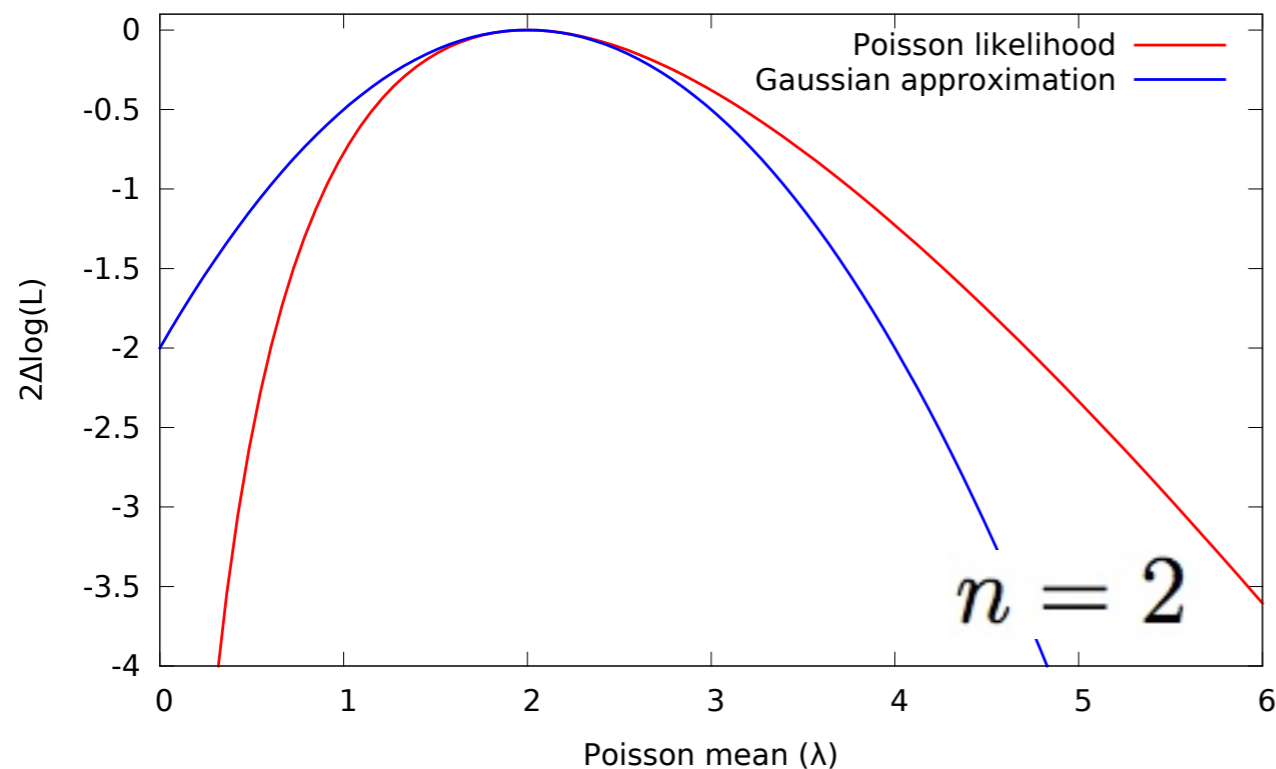
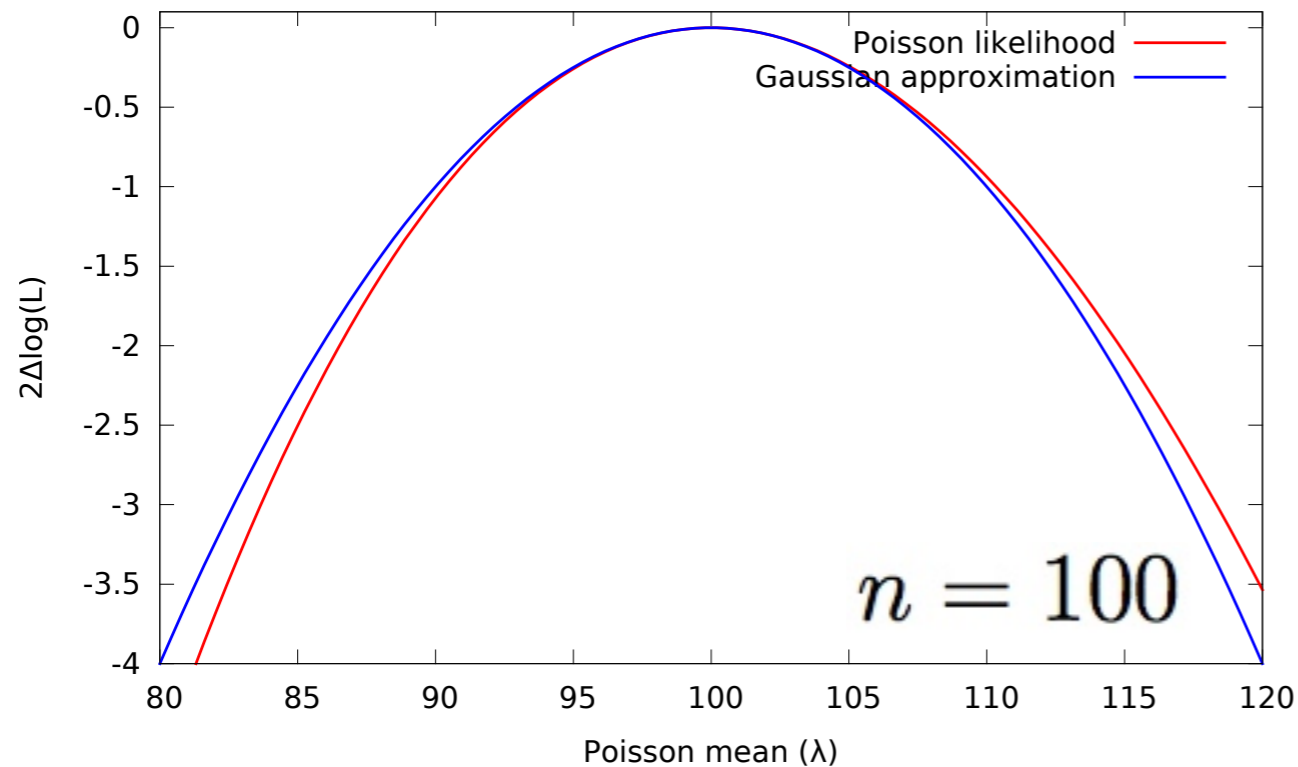
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Data cpt Npred
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Gaussian approximation

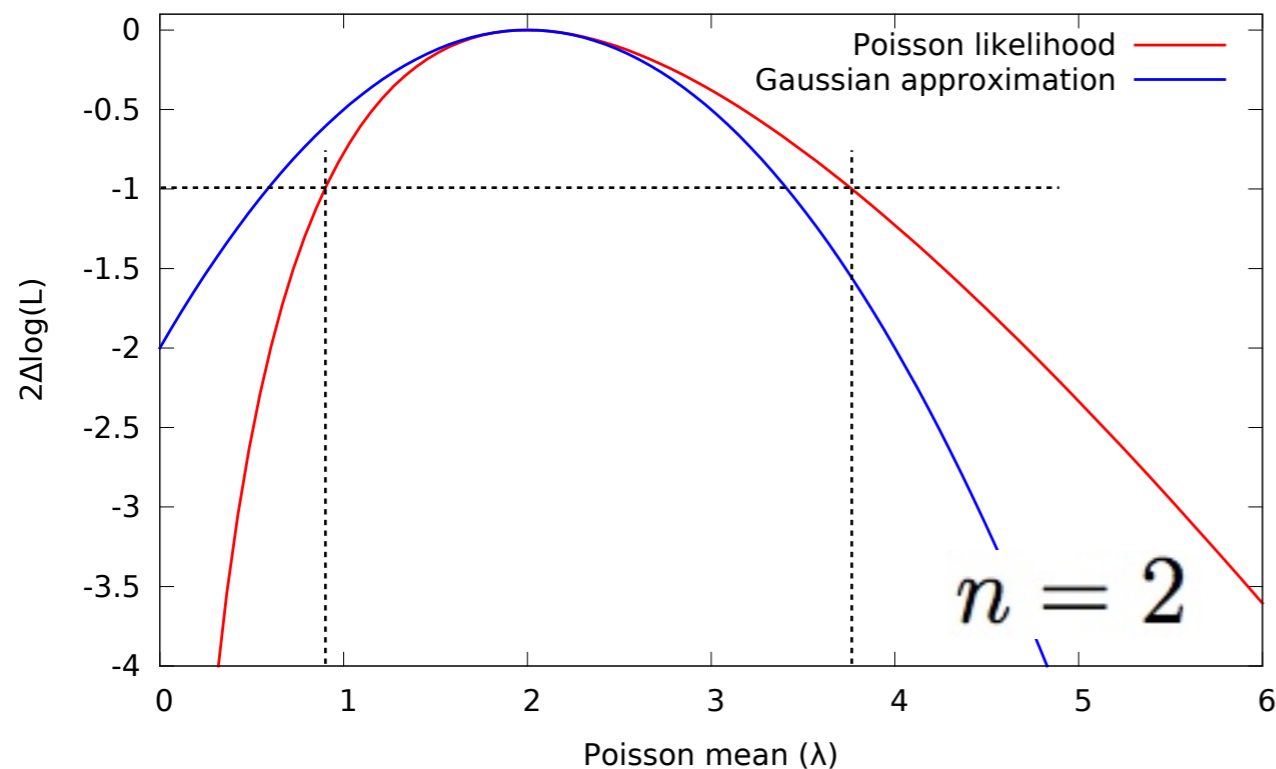
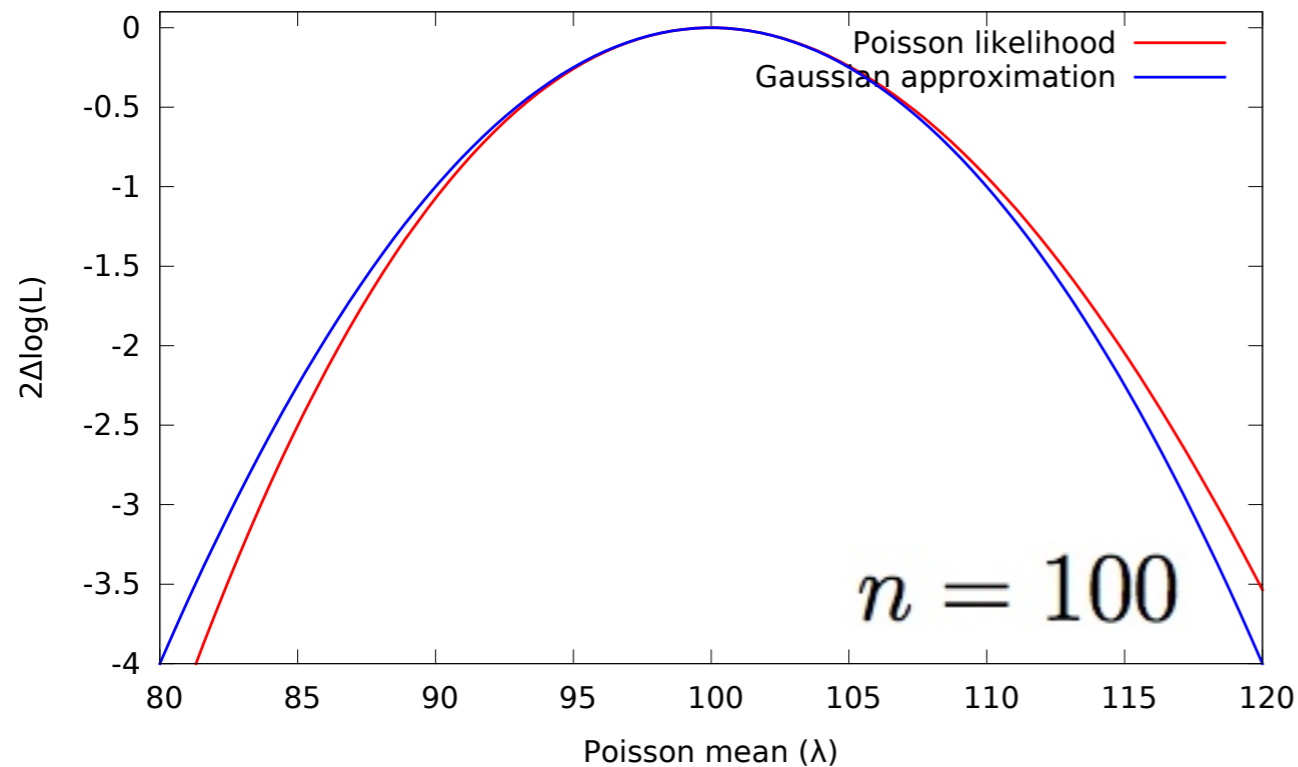
Log-likelihood profiles



- Gaussian approximation is reasonable when n is “large enough”. In this case $\sigma_\lambda^2 = n$ is a good estimate of the “error”.
- If not, estimate errors by finding points where $2 \ln \mathcal{L}(\lambda)$ decreases by 1.0 from maximum, i.e.,

$$2 \ln \mathcal{L}(\lambda) = 2 \ln \mathcal{L}(\hat{\lambda}) - 1$$
- $n=100$: $\hat{\lambda} = 100.0^{+10.33}_{-9.67}$
- $n=2$: $\hat{\lambda} = 2.0^{+1.77}_{-1.10}$

Log-likelihood profiles



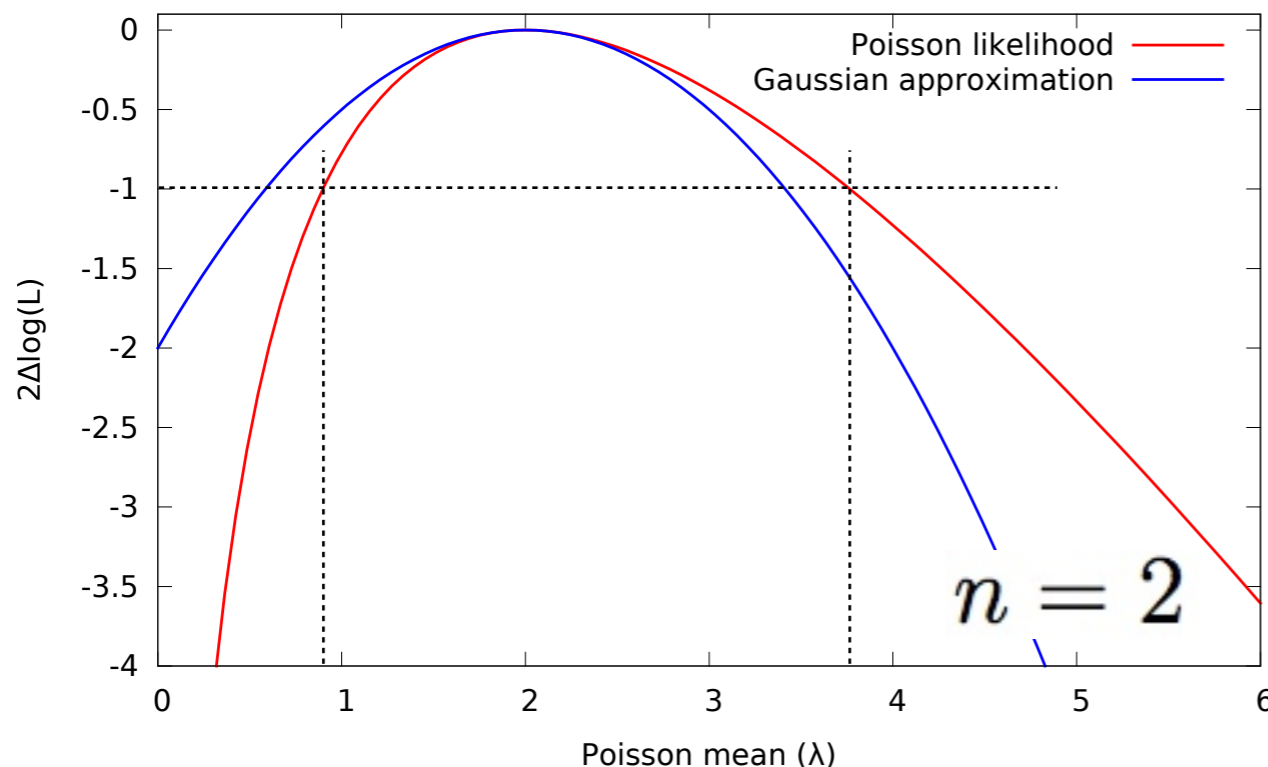
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MLE example 2:

Log-likelihood profiles

```
# errors_poisson.py - 2013-05-07 SJF
# Evaluate the errors on the Poisson mean
import math, scipy.optimize
n_meas      = 2
logL        = lambda lam: n_meas*math.log(lam) - lam
opt_fn      = lambda lam: -logL(lam)
opt_res     = scipy.optimize.minimize(opt_fn, 1e-8)
lam_est     = opt_res.x[0]
logL_max    = logL(lam_est)
root_fn     = lambda lam: 2.0*(logL(lam) - logL_max) + 1.0
lam_lo      = scipy.optimize.brentq(root_fn, 1e-8, lam_est)
lam_hi      = scipy.optimize.brentq(root_fn, lam_est, 1e8)
print lam_est, lam_lo - lam_est, lam_hi - lam_est
```



$2 \ln \mathcal{L}(\lambda)$ decreases by 1.0 from maximum, i.e.,

$$2 \ln \mathcal{L}(\lambda) = 2 \ln \mathcal{L}(\hat{\lambda}) - 1$$

- $n=100$: $\hat{\lambda} = 100.0^{+10.33}_{-9.67}$
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Hypothesis testing

- Compare likelihoods of two hypotheses to see which is better supported by the data.
- Likelihood-ratio test (LRT) & Wilks' theorem.

- Given a model with $N+M$ parameters:

$$\Theta = \{\theta_1, \dots, \theta_N, \theta_{N+1}, \dots, \theta_{N+M}\}$$

where N have true values: $\theta_1^T, \dots, \theta_N^T$

- Values of likelihood under two hypotheses:

$$\mathcal{L}_1 = \mathcal{L}(\hat{\theta}_1, \dots, \hat{\theta}_N, \hat{\theta}_{N+1}, \dots, \hat{\theta}_{N+M})$$

$$\mathcal{L}_0 = \mathcal{L}(\theta_1^T, \dots, \theta_N^T, \hat{\theta}_{N+1}, \dots, \hat{\theta}_{N+M})$$

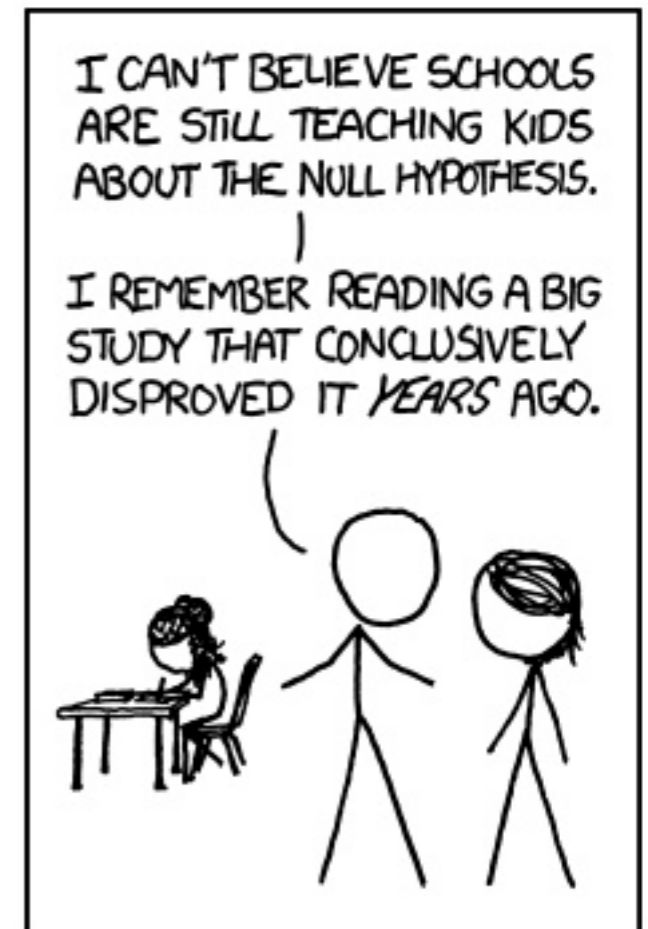
- “Ratio” distributed as: $2(\ln \mathcal{L}_1 - \ln \mathcal{L}_0) \sim \chi^2(N)$

Terms and conditions apply

Why is that useful?

(We don't know the true values of any parameters!)

- We make an assumption about the model (*the null hypothesis*), in which the parameters have some presumed “true” values.
- Compute \mathcal{L}_0 from these values and \mathcal{L}_1 using MLE for all params.
- Hope to show that $2(\ln \mathcal{L}_1 - \ln \mathcal{L}_0)$ is so large that it is improbable from $\chi^2(N)$,
- and, hence, reject the null hypothesis. Usually cannot say hypothesis is true!



<http://xkcd.com/892/>

Source & Background

- Data: events detected in two independent “channels”: $X = \{n_1, n_2\}$

- Model: Poisson process with...

- Unknown “source” and “background”:

$$\Theta = \{\theta_1, \theta_2\} = \{S, B\} \quad \vec{\Theta} = \begin{pmatrix} \theta_1 \\ \theta_2 \end{pmatrix} = \begin{pmatrix} S \\ B \end{pmatrix}$$

- Response matrix
(presumed known)

$$\mathbf{R} = \begin{pmatrix} r_{11} & r_{12} \\ r_{21} & r_{22} \end{pmatrix}$$

- Poisson means:

$$\vec{\lambda} = \mathbf{R}\vec{\Theta} \quad \begin{pmatrix} \lambda_1 \\ \lambda_2 \end{pmatrix} = \begin{pmatrix} r_{11} & r_{12} \\ r_{21} & r_{22} \end{pmatrix} \begin{pmatrix} S \\ B \end{pmatrix}$$

MLE

- Log likelihood:

$$\ln \mathcal{L}(S, B) = n_1 \ln(r_{11}S + r_{12}B) + n_2 \ln(r_{21}S + r_{22}B) \\ - (r_{11} + r_{21})S - (r_{12} + r_{22})B + \text{const}$$

- MLE: $\frac{\partial \ln \mathcal{L}}{\partial S} = \frac{\partial \ln \mathcal{L}}{\partial B} = 0 \implies \hat{\vec{\Theta}} = \mathbf{R}^{-1} \vec{n}$

$$\begin{pmatrix} \hat{S} \\ \hat{B} \end{pmatrix} = \frac{1}{r_{11}r_{22} - r_{12}r_{21}} \begin{pmatrix} r_{22} & -r_{12} \\ -r_{21} & r_{11} \end{pmatrix} \begin{pmatrix} n_1 \\ n_2 \end{pmatrix}$$

$$\ln \mathcal{L}_1 = \ln \mathcal{L}(\hat{S}, \hat{B}) = n_1 \ln n_1 + n_2 \ln n_2 - (n_1 + n_2)$$

- If likelihood: $\mathcal{L}(\vec{\Theta}) \sim e^{-\frac{1}{2}(\vec{\Theta} - \hat{\vec{\Theta}})^T \mathbf{\Sigma}^{-1}(\vec{\Theta} - \hat{\vec{\Theta}})}$

Gaussian approximation

“errors” are: $\frac{\partial^2 \ln \mathcal{L}}{\partial \theta_i \partial \theta_j} \Big|_{\hat{\vec{\Theta}}} = -(\mathbf{\Sigma}^{-1})_{ij} = -\mathcal{I}_{ij}$

MLE

- Log likelihood:

$$\ln \mathcal{L}(S, B) = \overbrace{n_1 \ln(r_{11}S + r_{12}B) + n_2 \ln(r_{21}S + r_{22}B)}^{\text{Data component}} - \underbrace{(r_{11} + r_{21})S - (r_{12} + r_{22})B}_{\text{Npred}} + \cancel{\text{const}}$$

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Gaussian approximation

“errors” are: $\frac{\partial^2 \ln \mathcal{L}}{\partial \theta_i \partial \theta_j} \Big|_{\hat{\vec{\Theta}}} = -(\underbrace{\mathbf{\Sigma}^{-1}}_{\text{Covariance matrix}})_{ij} = -\underbrace{\mathcal{I}_{ij}}_{\text{Fisher information matrix}}$

Covariances and errors

- Calculate Fisher information matrix and invert:

$$\mathcal{I}_{ij} = - \left. \frac{\partial^2 \ln \mathcal{L}}{\partial \theta_i \partial \theta_j} \right|_{\hat{\Theta}} \rightarrow \Sigma = \begin{pmatrix} \sigma_S^2 & \text{cov}(S, B) \\ \text{cov}(S, B) & \sigma_B^2 \end{pmatrix} = \mathcal{I}^{-1}$$

- For our example we get:

$$\mathcal{I} = \frac{1}{n_1 n_2} \begin{pmatrix} r_{21}^2 n_1 + r_{11}^2 n_2 & r_{21} r_{22} n_1 + r_{11} r_{12} n_2 \\ r_{21} r_{22} n_1 + r_{11} r_{12} n_2 & r_{22}^2 n_1 + r_{12}^2 n_2 \end{pmatrix}$$

$$\Sigma = \frac{1}{\det(\mathbf{R})^2} \begin{pmatrix} r_{22}^2 n_1 + r_{12}^2 n_2 & -r_{21} r_{22} n_1 - r_{11} r_{12} n_2 \\ -r_{21} r_{22} n_1 - r_{11} r_{12} n_2 & r_{21}^2 n_1 + r_{11}^2 n_2 \end{pmatrix}$$

- In general parameters are correlated, but can choose set that is uncorrelated. Here they are $\{\lambda_1, \lambda_2\}$ giving $\hat{\lambda}_1 = n_1, \hat{\lambda}_2 = n_2, \Sigma_\lambda = \text{diag}(n_1, n_2)$

Source significance

- Null hypothesis: suppose $S = 0$, then:

$$\begin{aligned}\ln \mathcal{L}_0(B) &= \ln \mathcal{L}(S = 0, B) \\ &= n_1 \ln r_{12}B + n_2 \ln r_{22}B - (r_{12} + r_{22})B\end{aligned}$$

- MLE for B gives: $\frac{\partial \ln \mathcal{L}_0}{\partial B} = 0 \implies \hat{B}_0 = \frac{n_1 + n_2}{r_{12} + r_{22}}$

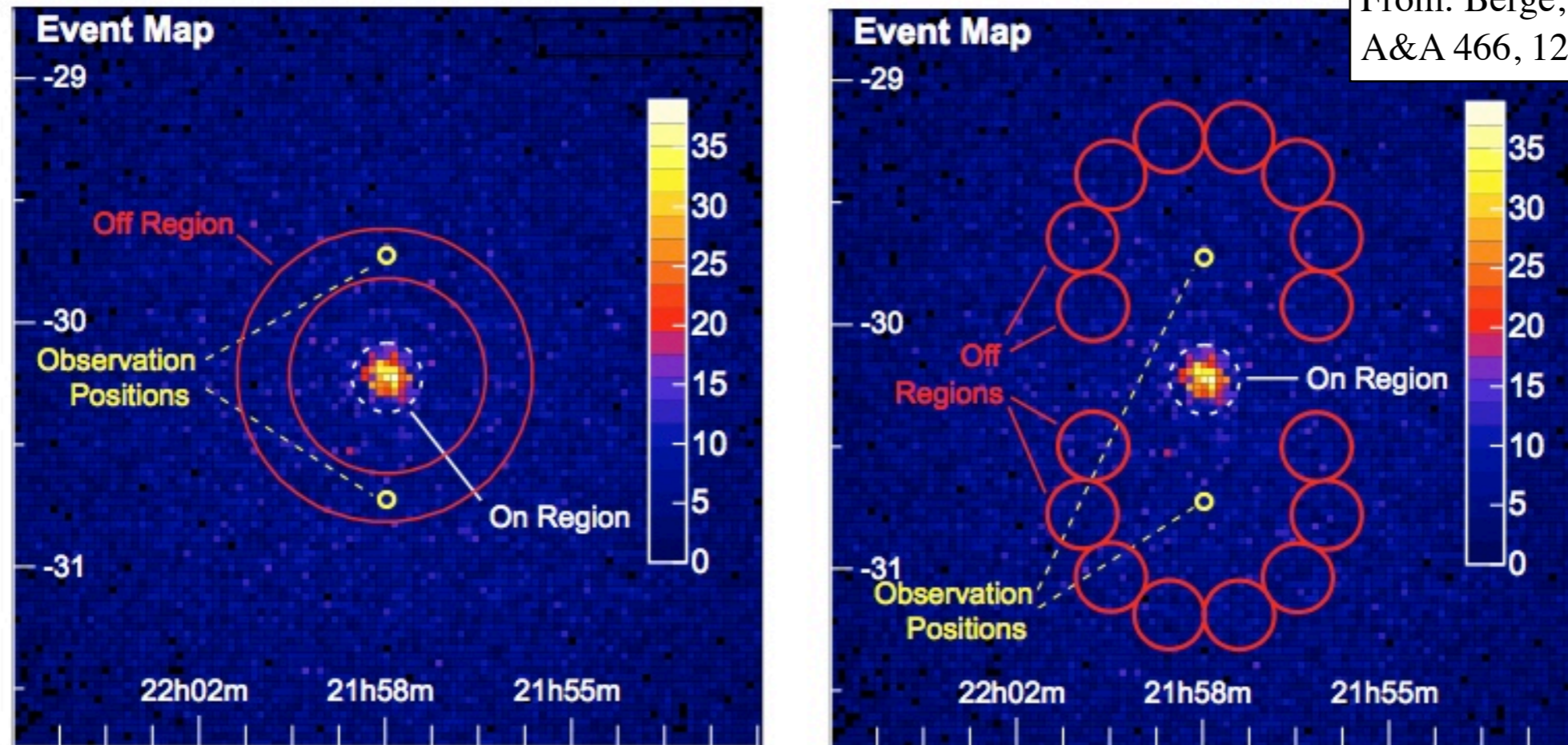
$$\begin{aligned}\ln \mathcal{L}_0 &= \ln \mathcal{L}_0(\hat{B}_0) \\ &= n_1 \ln \frac{r_{12}(n_1 + n_2)}{r_{12} + r_{22}} + n_2 \ln \frac{r_{22}(n_1 + n_2)}{r_{12} + r_{22}} - (n_1 + n_2)\end{aligned}$$

- Test statistic: $TS = 2(\ln \mathcal{L}_1 - \ln \mathcal{L}_0) \sim \chi^2(1)$

$$TS = 2 \left[n_1 \ln \frac{(r_{12} + r_{22})n_1}{r_{12}(n_1 + n_2)} + n_2 \ln \frac{(r_{12} + r_{22})n_2}{r_{22}(n_1 + n_2)} \right]$$

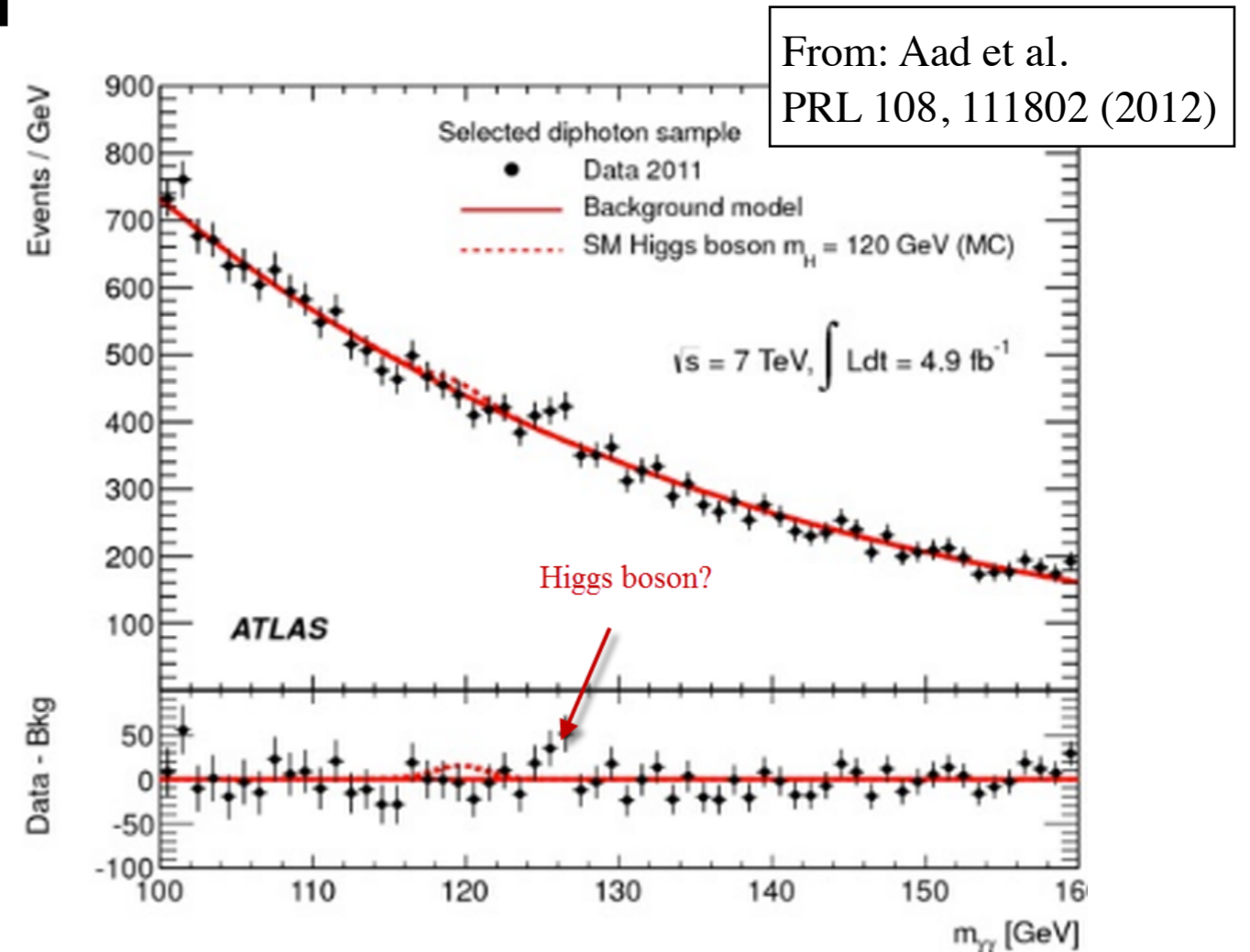
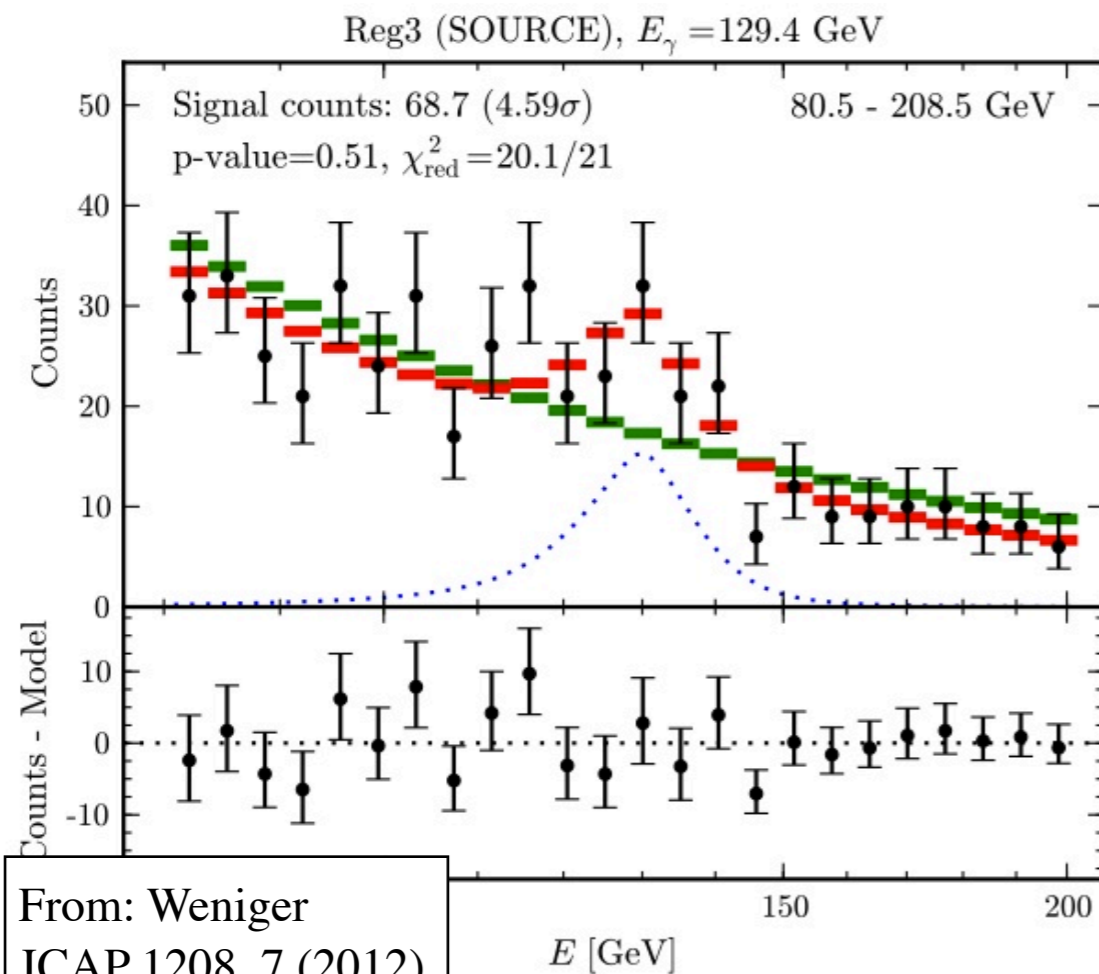
On/Off problems

From: Berge, Funk, Hinton
A&A 466, 1219–1229 (2007)



- VHE astronomy - gamma-ray sources and a background of cosmic rays.
- Problem - to evaluate flux of source and its statistical significance. Define on-source (source+background) and off-source (background) channels.

On/Off problems



- Line searches - DM with Fermi, or Higgs with ATLAS.
- Problem - detect line signal on top of spectrum of background events. Define “on-source” and “off-source” regions. Must assume that spectrum of background is known or calculable.

On/Off problems

- General set of problems where:

$$n_2 \rightarrow n_{off}$$

$$n_1 \rightarrow n_{on}$$

$$\lambda_2 \rightarrow \lambda_{off} = BT$$

$$\lambda_1 \rightarrow \lambda_{on} = (S + \alpha B)T$$

- and where these are assumed to be known:
 - α - on to off-source background ratio
 - T - observation time (or other detector factors)

MLE for On/Off problems

- Then: $\mathbf{R} = T \begin{pmatrix} 1 & \alpha \\ 0 & 1 \end{pmatrix} \quad \mathbf{R}^{-1} = \frac{1}{T} \begin{pmatrix} 1 & -\alpha \\ 0 & 1 \end{pmatrix}$

$$\ln \mathcal{L}(S, B) = n_{on} \ln[(S + \alpha B)T] + n_{off} \ln BT - (S + (1 + \alpha)B)T$$

- MLE & (co)variances of S and B are:

$$\hat{B} = \frac{1}{T} n_{off}$$

$$\sigma_B^2 = \frac{1}{T^2} n_{off}$$

$$\hat{S} = \frac{1}{T} (n_{on} - \alpha n_{off})$$

$$\sigma_S^2 = \frac{1}{T^2} (n_{on} + \alpha^2 n_{off})$$

This is what you would expect!

$$\text{cov}(\hat{S}, \hat{B}) = -\frac{1}{T^2} \alpha n_{off}$$

TS for On/Off problems

- Test statistic for source detection in On/Off problems is:

$$TS = 2 \left[n_{on} \ln \frac{(1 + \alpha)n_{on}}{\alpha(n_{on} + n_{off})} + n_{off} \ln \frac{(1 + \alpha)n_{off}}{(n_{on} + n_{off})} \right]$$

- Significance is: $\sigma = \sqrt{TS}$
- This is the famous “Li & Ma” formula from:
ApJ 272, 317 (1983) - 493 citations on ADS
- Probably, you wouldn’t arrive at this formula using ad hoc estimation methods
- P-values: `scipy.stats.chi2.sf(TS, 1)`

MLE example 3:

Eg: 1ES1218+304 w/VERITAS

Discovery of Variability in the Very High Energy γ -Ray Emission of 1ES 1218+304 with VERITAS

Acciari, et al., ApJ, 709, 163 (2010)

Table 1 summarizes the results of the VERITAS observations of 1ES 1218+304. For the spectral analysis, we report an excess of 1155 events with a statistical significance of 21.8 standard deviations, σ , from the direction of 1ES 1218+304 during the 2008-2009 campaign (2808 signal events, 4959 background events with a normalization of 0.33). Figure 2 shows the corresponding time-averaged differential energy spectrum. The spectrum extends from 200 GeV to 1.8 TeV and is well described ($\chi^2/\text{dof} = 8.2/7$) by a power law,

$$n_{off} = 4959$$

$$n_{on} = 2808$$

$$\alpha = 1/3$$

$$T = 27.2 \text{ hr}$$

Table 1. Summary of observations and analysis of 1ES 1218+304^a.

	Live Time [hours]	Zenith [$^\circ$]	Significance [σ]	$\Phi(> 200 \text{ GeV})$ [$10^{-12} \text{ cm}^{-2} \text{ s}^{-1}$]	Units of Crab Nebula flux ($E > 200 \text{ GeV}$)
2006-2007 ^b	17.4	2-35	10.4	$12.2 \pm 2.6_{stat}$	0.05 ± 0.011
2008-2009	27.2	2-30	21.8	$18.4 \pm 0.9_{stat}$	0.07 ± 0.004

$$\hat{S} = 42.5 \text{ hr}^{-1}$$

$$\sigma_S = 2.1 \text{ hr}^{-1}$$

$$TS = 474.9$$

$$\sigma = 21.8$$

$$\sigma_{POE} = \frac{\hat{S}}{\sigma_S} = 19.9 \approx \frac{18.4}{0.9}$$

$$P - \text{value} = 2.8 \times 10^{-105}$$

Ratio of value to error - used as "significance" before Li&Ma

MLE example 3:

Eg: 1ES1218+304 w/VERITAS

```
# lima.py - 2013-05-15 SJF
# Example of Li & Ma significance calculation
import math, scipy.stats

def ts_lima(non,noff,alpha):
    opa = 1.0+alpha
    ntot = non+noff
    return 2.0*(non*math.log(opa*non/alpha/ntot) \
               + noff*math.log(opa*noff/ntot))

non      = 2808
noff     = 4959
alpha    = 1.0/3
T        = 27.2

S_hat    = (non - noff*alpha)/T
sig2_S   = (non + noff*alpha**2)/T**2
ts       = ts_lima(non,noff,alpha)
signif   = math.sqrt(ts)
Pval     = scipy.stats.chi2.sf(ts,1)

print S, math.sqrt(sig2_S), ts, signif, Pval
```

Ratio of value to error - used as significance before Li&Ma

Detectability / Sensitivity

- Interested in detectability of sources, i.e. sensitivity of instrument for given threshold.
- Consider “no fluctuations” case where:

$$n_{on}^{NF} = (S_t + \alpha B_t)T, \quad n_{off}^{NF} = B_t T$$

- Then test statistic is:

$$TS^{NF} = 2 \left[(S_t + \alpha B_t)T \ln \frac{(1 + \alpha)(S_t + \alpha B_t)T}{\alpha(S_t + (1 + \alpha)B_t)T} + B_t T \ln \frac{(1 + \alpha)B_t T}{(S_t + (1 + \alpha)B_t)T} \right]$$

Detectability / Sensitivity

- Weak source case: $S_t \ll \alpha B_t$

$$\sigma^{NF} = \sqrt{TS^{NF}} \approx \frac{\sqrt{T}}{\sqrt{1+\alpha}} \frac{S_t}{\sqrt{\alpha B_t}}$$

Grows as sqrt(T)

- Weak background case: $S_t \gg \alpha B_t$

$$\sigma^{NF} = \sqrt{TS^{NF}} \approx \sqrt{2S_t T \ln(1 + 1/\alpha)}$$

Note what happens here when $\alpha \rightarrow 0$ (which corresponds to perfectly well determined “zero” on-source background) the significance becomes infinite. If you have no background then even one event is a significant.

Detectability / Sensitivity

Minimum source strength to achieve detection at some threshold σ_{det}

- Weak source case: $S_t \ll \alpha B_t$

$$S_t > \frac{\sigma_{det} \sqrt{\alpha B_t}}{\sqrt{T}} \sqrt{1 + \alpha}$$

Minimum detectable flux decreases as $1/\sqrt{T}$ and depends on B_t : “Background-dominated regime”

- Weak background case: $S_t \gg \alpha B_t$

$$S_t > \frac{\sigma_{det}^2}{T} \frac{1}{2\sqrt{1 + 1/\alpha}}$$

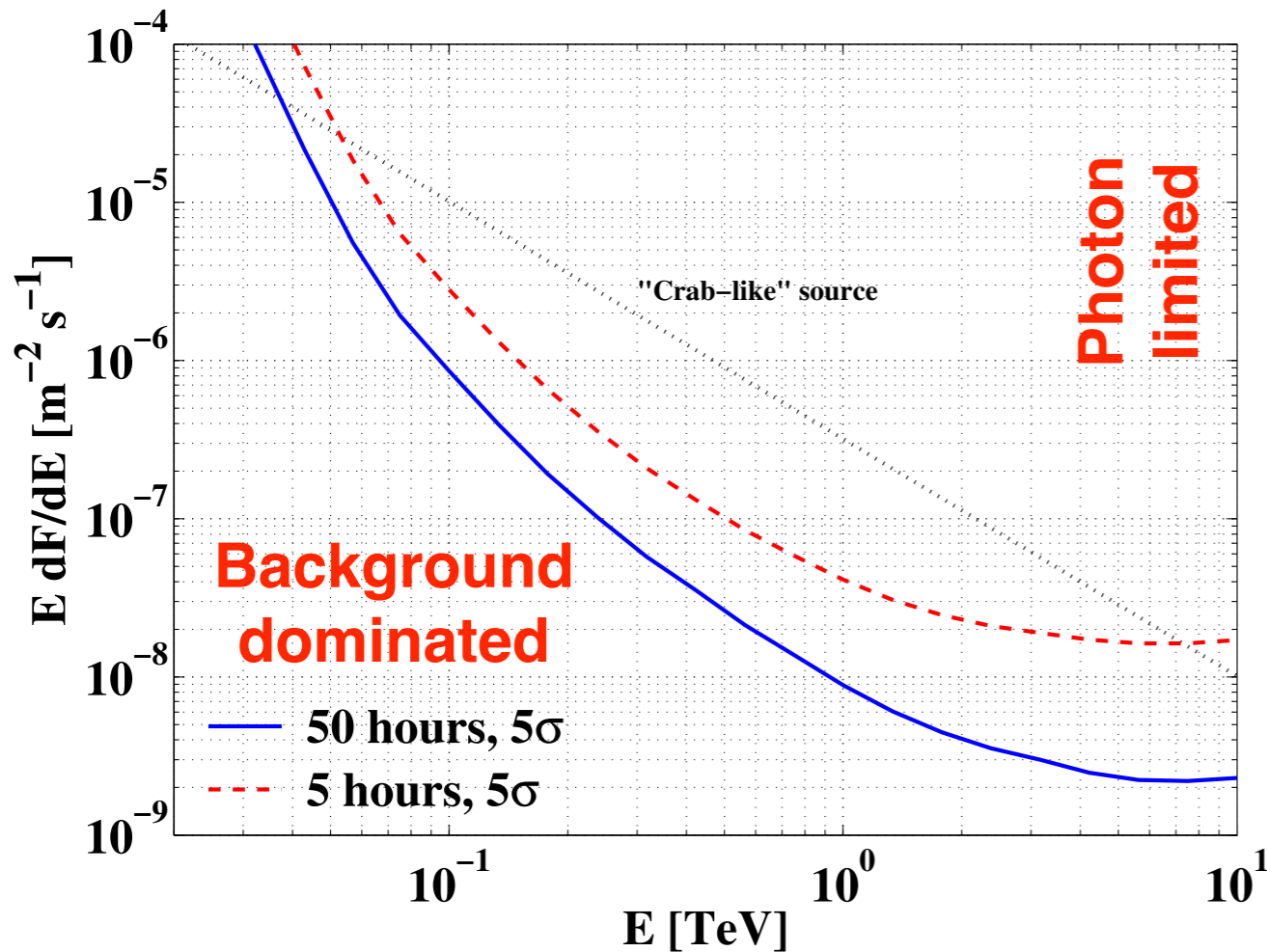
Roughly this says that the number of detected photons must be larger than σ^2 (times some constant): $S_t T = n_{det} > C \sigma_{det}^2$
eg. must detect 25 photons for 5σ .

Minimum detectable flux decreases as $1/T$ and is independent of B_t : “Photon-limited regime”

MLE example 3:

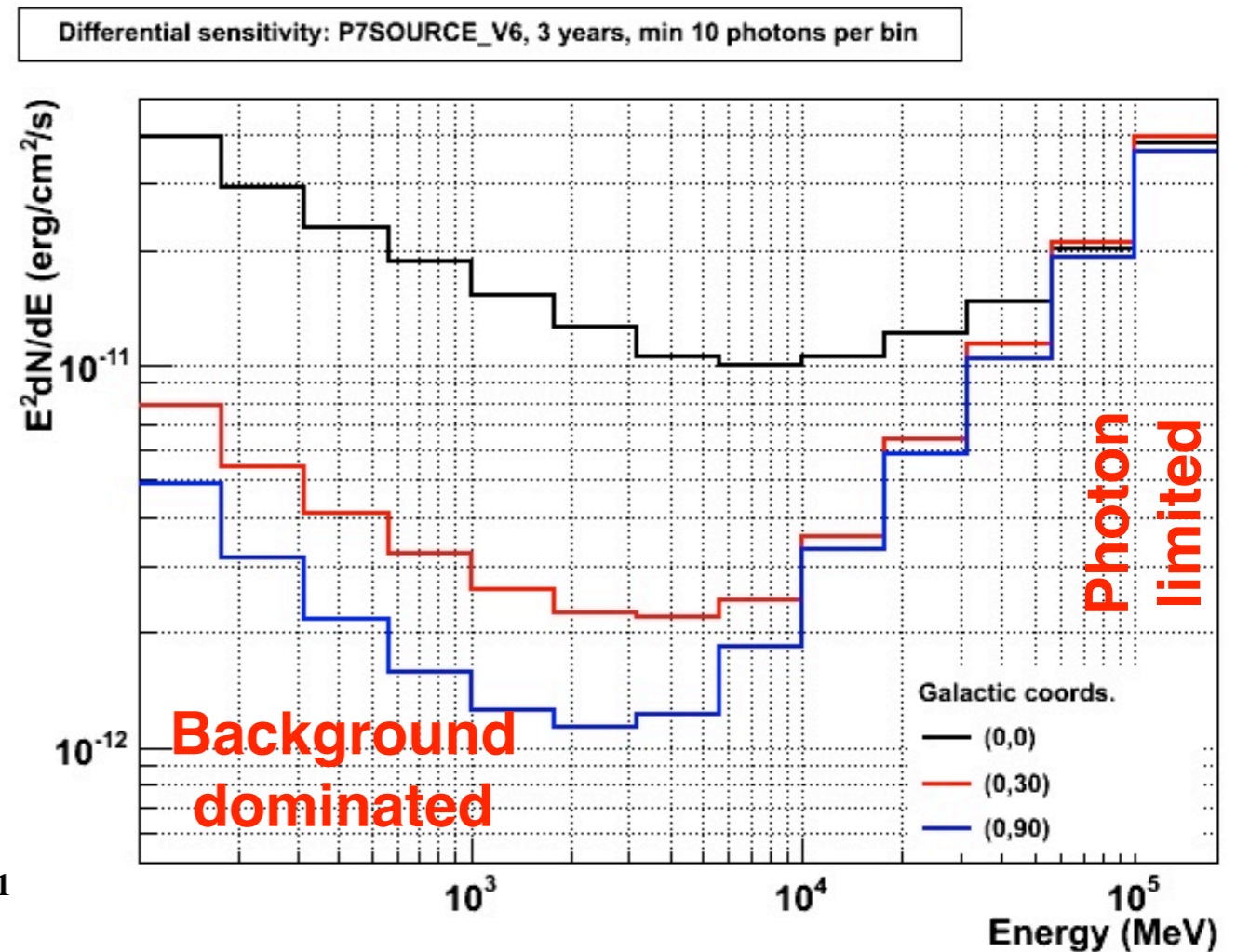
Detectability / Sensitivity

“Differential sensitivity” plots, i.e. sensitivity in logarithmic energy bands



Sensitivity for ACT array of 4 telescopes for 5 and 50 hours of observation.

Low energies: $\sqrt{10}$ × improvement.
High energies: 10 × improvement.



LAT sensitivity from FSSC site for different background levels (Galactic or extra-galactic).

Low energies: big dependency
High energies: almost no dependency.

Systematic errors

What if assumed value of alpha is incorrect?

- Assume there is no real source:

$$n_{on}^{NF} = \alpha_t B_t T = \alpha(1 + \delta) B_t T, \quad n_{off}^{NF} = B_t T$$

where the error in alpha is small: $\delta \ll 1$

- Then: $\hat{S}^{NF} = B_t \alpha \delta$

$$\sigma^{NF} = \sqrt{T S^{NF}} \approx \frac{\sqrt{T}}{\sqrt{1 + \alpha}} \delta \sqrt{\alpha B_t}$$

- This looks like a real signal. Accurate knowledge of experimental response is critical. **MLE is only as good as the model!**

Bayesian statistics

- Likelihood function has no meaning itself, e.g., it is not a probability. Its usefulness comes from theorems such as the LRT.
- MLE belongs to the class of “frequentist” statistical methods: talk about the results of repeated hypothetical experiments.
- Can produce confidence intervals where the true parameter value would lie inside the interval in a certain % of hypothetical expts.

Bayesian statistics

- In Bayesian statistics we talk about the “probability” that the parameters have certain values.

- Bayes’ theorem:

$$P(\Theta|X) = \frac{P(\Theta)P(X|\Theta)}{P(X)} \propto P(\Theta)\mathcal{L}(\Theta|X)$$

relates probability after experiment has been done to probability before.

- Can think of this as refining our belief about the model through experimental results.

Review

- ML provides “cookbook” for estimation and hypothesis testing:
 - estimates: maximum of likelihood
 - errors: curvature of log-likelihood surface
 - TS and significance: is improvement in $\log-\mathcal{L}$ over null hypothesis consistent with χ^2 ?
- Significance expected to grow as \sqrt{T} , but sensitivity can improve as $1/T$ if photon limited.
- Systematic errors important to consider

Onwards to LAT analysis...

- LAT ML analysis is fundamentally the same as what we have seen here (but more complex).
- Channels organized by sky position and energy (i.e. 3-dimensions). Millions of channels typical.
- Model is Poisson for each channel with mean determined by:
 - spatial-spectral model provided by user
 - observational response (calculated by software from IRFs provided by LAT team)
- MLE by software: errors, covariances, TS, etc